Comments on "Trade Patterns and Global Value Chains in East Asia"

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Contribution to Literature

- Net value approach
 - avoids double counting by estimating trade flows on a net basis at each stage of the supply chain
- Improves trade policies and analysis of production networks
 - Identify determinants of international competitiveness and comparative advantages
 - Assess the effects of foreign trade on economic growth and employment

1. Asia's Growth Outlook

- ADB Asian Development Outlook
 projections
 - Developing Asia growth of about 7% in 2011 and 2012
 - G3 (US, EU and Japan) growth of about 2% in 2011 and 2012.
- Risks to Asia's Outlook
 - Sluggish growth in G3 countries
 - Currency wars/protectionism
 - Inflation pressure building up from increasing oil and food prices

Growth Projections for Asia

(Growth rate of GDP, % per year)

| | 2011 | 2012 |
|-----------|------|------|
| PRC | 9.3 | 9.1 |
| Korea | 4.3 | 4.3 |
| India | 7.9 | 8.3 |
| ASEAN | 5.4 | 5.6 |
| Indonesia | 6.6 | 6.8 |
| Malaysia | 4.8 | 5.1 |
| Thailand | 4.0 | 4.5 |
| Viet Nam | 5.8 | 6.5 |

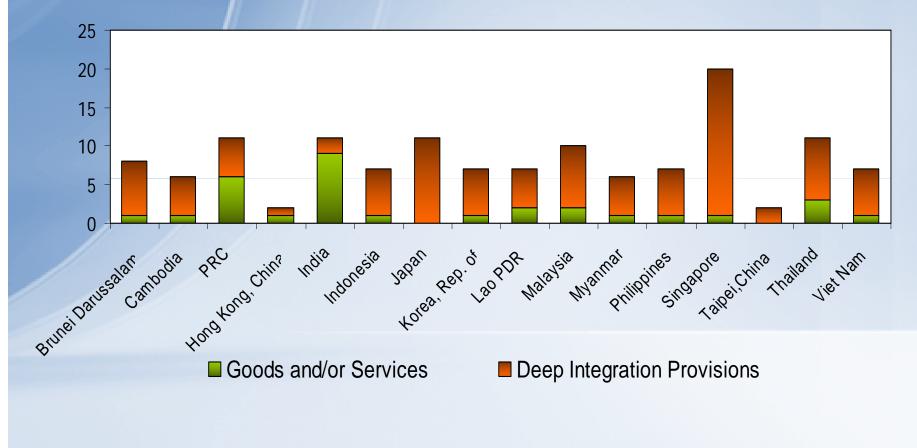
Source: ADB, Asian Development Outlook 2011 Update (September)

2. Rebalancing Growth: S-S Trade and Production Networks

- Global imbalances raising concerns about world growth sustainability
- Rebalancing growth towards regional and domestic demand in Asia imperative
 - Asian competitiveness built on deep production networks now centered on PRC as assembly hub
 - Rising intra-regional trade in Asia, particularly intermediates
 - Emerging markets and S-S trade vital growth engine
- Production networks need more S-S orientation:
 - Cross-border infrastructure
 - Liberalization of trade and investment rules
 - Exchange rate movements
 - Trade finance

3. Increasing "Deep Integration" Provisions in Asian FTAs

Number of Concluded FTAs, 2011



4. FTAs Have Helped Production Networks

- Published data on COO use not available.
- ADB/ADBI FTA enterprise surveys shed insights
 - 1,047 firms in 7 countries (PRC, Japan, Korea, Singapore, Thailand, Philippines, Indonesia)
 - Covers key sectors in production networks
- Growing production networks have benefitted from firms growing use of FTAs
 - Average utilization rate in 7 countries is about 30%;
 - Future use rate expected to rise to 52%
 - Highest use rates in PRC and Indonesia

Impediments to FTA use

(% of non-users)

| Impediments | PRC | Indonesia | Philippines |
|----------------------------|------|-----------|-------------|
| Lack of information | 45.1 | 83.7 | 70.1 |
| Delays and admin costs | 10.6 | 24.5 | 30.6 |
| Small margin of preference | 14.2 | 8.1 | 13.4 |
| Use of EPZ schemes/ITA | 8.8 | 30.6 | 26.9 |
| NTMs in FTA partners | 6.2 | 8.1 | 9.0 |
| Number of respondents | 226 | 98 | 134 |

5. Focus on Region-Wide FTAs

- Key to market access, production networks and reducing risk of Asian "noodle bowl"
- Evolving scenario is for linked FTAs (ASEAN+ and TPP) with variable coverage of members and issues
- Applying "Boiler plate" provisions and increasing business support vital
- Trade architecture in 2022, being shaped by political economy and will, hard to predict

6. TPP11- Goods Market Liberalization

| Country | EV in US (Bn) |
|-----------|------------------|
| Japan | 13.5 |
| Korea | 5.0 |
| Australia | 2.5 |
| Malaysia | 1.1 |
| Singapore | 1.5 |
| Viet Nam | 2.0 |

Tariff reduction under TPP sees Asian members gain
Without TPP, their growth prospects may be affected

Note: *TPP 11 = Brunei, Chile, New Zealand, Singapore, Viet Nam, Malaysia, Peru, Australia, USA, Japan, Korea Source: Preliminary CGE estimates from Wignaraja and Mirza (forthcoming)

Resources

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Thank you!

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