

Application Guideline for
“Household Survey on Religiosity and Female Labor Force
Participation in Urban Pakistan, Phase I ” Commissioned by IDE-
JETRO

June 21, 2023
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President, Japan External Trade Organization

APPLICATION GUIDELINE

All of applicants should apply in accordance with this guideline, with recognition about contents of this specification.

1. Proposal Form Submission

Submit the Proposal Form in which all necessary items are filled, following the instruction stipulated above clauses by the deadline shown below by e-mail or mail/courier service.

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Application DEADLINE: 17:00 July 7, 2023 (JST=GMT+9)

2. Evaluation Schedule

Accepting Proposal: June 21, 2023 ~ July7, 2023
Evaluation Process: July 10, 2023 ~ July 12, 2023
Notification: by the end of July, 2023
Contract: August 15, 2023

SPECIFICATION

Enclosed Proposal Form shall be submitted following all requirements and conditions specified in the clauses below.

1. Title of the Research

Household Survey on Religiosity and Female Labor Force Participation in Urban Pakistan, Phase I

2. Evaluation Criteria

- 1) Soundness and feasibility of sampling strategy to collect the required data.
- 2) Systematic arrangement for the survey to submit final results by the deadline without delay.
- 3) Credibility on institutional management experience to establish the team for conducting the questionnaire survey, especially by appropriate and sufficient allocation of its personnel. Some experiences in conducting questionnaire surveys with foreign clients (e.g. universities).
- 4) Experience with household surveys with questionnaires on the related subjects.
- 5) Familiarity with the conditions of the study area such as previous survey experiences, possession of networks/resources.
- 6) Qualifications and competence of the principal researcher. Proficiency in speaking/writing/reading Urdu and English required.

3. Background and Objectives of the Research

IDE-JETRO conducts household survey with an aim to encourage young women's labor force participation (LFP) in Lahore, Pakistan. Based on the previous research revealing difficulty in enhancing women's LFP, particularly in blue-collar sector, in Pakistan and other South Asian countries (Dean and Jayachandran 2019; Makino, forthcoming.), we consider young women's LFP in white-collar sector. Since white-collar sectors usually require secondary school completion, we also target young women who completed college (16 years of education). As various factors preventing young women's LFP, we focus on religiosity of the fathers who usually decide their daughter's LFP in the patriarchal society like Pakistan. We conduct the randomized controlled trial (RCT) targeting young women's fathers and explore how the fathers' religiosity affects their daughter's LFP. In phase I, we conduct the baseline survey using the structured questionnaire provided by IDE-JETRO. This survey collects the information of the basic socioeconomic variables in the household and of the religiosity and social norms perceived by the fathers.

References

- Dean, Joshua T., and Seema Jayachandran. 2019. "Changing Family Attitudes to Promote Female Employment." *AEA Papers and Proceedings* 109: 138–42.
<https://doi.org/10.1257/pandp.20191074>.
- Makino, Momoe. forthcoming. "Labor Market Information and Parental Attitudes toward Women Working Outside the Home: Experimental Evidence from Rural Pakistan." *Economic Development and Cultural Change*.

4. Scope of Work on the Research

A CONTRACTOR will do the following activities:

- (1) Identify eligible households in the union, which is selected by IDE-JETRO. The eligible households are defined as those with at least one unmarried daughter who completed college. The sampling procedure will be discussed with IDE-JETRO once a CONTRACTOR completed the pilot survey.
- (2) Conduct household survey of 500 households using the agreed questionnaire.
- (3) Submission of the data (computer-based format).

5. Expected Outcome

Data of 500 households.

6. Research Schedule

Term of Research work:

Research work shall be conducted from August 15, 2023 to March 29, 2024.

Making a contract: August 15, 2023

Submission of the reports (specified in clause 8): February 15, 2024

7. Payment method

IDE shall remit the amount of contract in two (2) installments as follows after receiving an invoice from a CONTRACTOR for each payment.

- (1) First payment (50% of total amount): upon the signing of the Agreement
- (2) Second and final payment: upon submission of the Report (as specified in clause 8)

8. Reports

A CONTRACTOR submits to IDE the following by February 15, 2024.

- Data of 500 households (computer-based format).
- Summary Report minimum of 1 page in A4 paper.
- Statement of accounts and time sheets.

9. Budget Estimation Guideline

- (1) Total Budget: Maximum budget is JPY 2,056,100 which consists of Direct Expenses and Administrative Overhead.
- (2) Direct Expenses: See clause 10 for details.
- (3) Administrative Overhead: Administrative expenses on the Research activities, such as the cost on facility management and maintenance. 10 % of direct expenses is maximum.
- (4) Amount: Payment is conditional on the completion of submission specified in clause 8. If the data collected is less than 500, the amount should be reduced. Methods to reduce the amount shall be negotiated between both parties.

10. General Condition of Expenditure and Account Management on the Research

- (1) Expenditure Items

Expenditure items on the Research should be confined to the following items.

a. Honoraria for researchers

Keep daily reports describing the contents of your research to confirm the status of the work.

b. Wages and salaries for research assistants

Upon hiring research assistants, keep daily reports specifying the name of the employee and content of service, to confirm the status of work.

c. Point to Notice on Calculation of Honoraria for Researchers or Wages and Salaries for Research Assistants

A CONTRACTOR shall be required to instruct joint researchers or research assistants to take an appropriate and adequate recess (e.g. noon recess) in accordance with the labor law or the employment practice of your country.

A CONTRACTOR shall be required to exclude the rest period from the working hours of the day when a CONTRACTOR calculates the honoraria for joint researchers or wages for research assistants.

(2) Expenditure such as telecommunication and translation on the Research shall be borne within the amount of Administration Overhead.