### Ⅲ. International Conferences, Symposia, Workshops

#### < International Symposia >

1. Changing the Arab Gulf States: Monarchy, Expatriate, and Economic Outlook in the Gulf

September 17, 2014 (Wednesday)

**Program:**

- **Opening Remarks**
  - SATO Hiroshi (Chief Senior Researcher, Research Planning Department)
- **Introductory Remarks**
  - MATSUO Masaki (Associate Professor, Faculty of International Studies, Utsunomiya University)

**Session 1**

- **Current State of the Economies and Monarchies in the Gulf States**
    - MARC VALERI (Lecturer of the Social Sciences and International Studies, University of Exeter)
  - Address 2 “Demands for Increasing Transparency and Accountability: National Assemblies in the Gulf States”
    - ISHIGURO Hirotake (Middle Eastern Studies Group, Area Studies Center)

**Session 2**

- **Current State of the Economies and Expatriates in the Gulf Region**
  - Address 3 “Migration, Labor and Business in the Worlding Cities of the Arabian Peninsula”
    - ANDREW GARDNER (Associate Professor, Department of Sociology and Anthropology, University of Puget Sound)
  - Address 4 “Ethnocracy in the Gulf States: A Labor Market Dependent on Immigrants and the Stability of the System”
    - MATSUO Masaki

**Session 3**

- **Current Regimes in the Gulf can be Stably Maintained?**
- **Q&A, General Discussion**
  - **Moderator:**
    - HORINUKI Koji (Research Fellow, JIME Center, Institute of Energy Economics, Japan)

**Panelists:**

- MARC VALERI
- ISHIGURO Hirotake
- ANDREW GARDNER
- MATSUO Masaki

**Closing Remarks**

- SATO Hiroshi

The Arab Gulf states have maintained authoritarian monarchies up to the present day, but a large political shake-up occurred due to the so-called Arab Spring that began in 2011. In addition, what supports the economic growth of the Gulf states is immigrant workers whose numbers outstrip the national populations, and the Arab Gulf states have managed to maintain social and political stability as well as economic growth, while accepting large numbers of immigrants. The issues they face are how to create jobs for their own young people whose numbers are growing and how to increase the number of their own citizens in the workforce that has relied on immigrant labor power.

The Arab Gulf states not only impact the economic growth of Japan as suppliers of oil, but their presence is also increasing as their economic connections with Japan strengthen amidst a globalizing economy. In addition, these states are attracting attention as case studies for reference in the recent discussion on immigration policies in Japan.

Given such conditions, the Institute of Developing Economies (IDE-JETRO) and Utsunomiya University cosponsored an international symposium with Japanese and foreign researchers as speakers on the theme of immigration and governance in the Arab Gulf states. The symposium utilized the knowledge that has been accumulated at IDE-JETRO as well as the research results of the “Grants-in-Aid for Scientific Research -- KAKENHI” whose participants include researchers from both IDE-JETRO and the Center for the Multicultural Public Sphere of the Faculty of International Studies at Utsunomiya University.

In Session 1 of the symposium, speakers lectured on the theme of the “Current State of the Economies and Monarchies in the Gulf States” about the role of
business actors in political decision-making and the demands for increasing transparency and accountability. In Session 2 on the “Current State of the Economies and Expatriates in the Gulf Region,” speakers covered the topics of immigration and labor power in the international cities of the Arabian Peninsula as well as the labor market’s dependence on immigrants and the stability of the system. During Session 3 on “Current Regimes in the Gulf can be Stably Maintained?,” the coordinator and four speakers held a lively discussion interspersed with questions from the audience.

Venue: Japan External Trade Organization (JETRO), 5th Floor, Ark Mori Building
Hosts: IDE-JETRO, Utsunomiya University

2. New Political Dynamism and Risk Factors in MENA Region
November 7, 2014 (Friday)

Program:
Opening Remarks
HIRATSUKA Daisuke (Executive Vice President, JETRO)

Session 1
Iraq and Gulf Area under New Iranian Shadows?
Speaker 1
Neil QUILLIAM (Senior Consulting Fellow, MENA Programme, Chatham House)
Speaker 2  “The Prospects for Iran-US Relations: Can Iran Play a Stabilizing Role in the Region?”
NUKII Mari (Research Fellow, Japan Institute of International Affairs)
Speaker 3 “Iraqi Kurdistan at a Crossroads: the Future of the de-facto State”
YOSHIOKA Akiko (Senior Researcher, JIME Center, Institute of Energy Economics, Japan)

Panel Discussion
Moderator:
SUZUKI Hitoshi (Chief Senior Researcher, Area Studies Center)
Panelists:
Neil QUILLIAM
NUKII Mari
YOSHIOKA Akiko
ISHIGURO Hirotake (Middle Eastern Studies Group, Area Studies Center)

Session 2
Stable and Unstable Regimes in MENA Region
Speaker 1 “Key Elements for Regime Change and Regime Stability in the Middle East”
DARWISHEH Housam (Middle Eastern Studies Group, Area Studies Center)
Speaker 2 “Post-Arab Spring Transitions and Their Regional Effects”
IKEUCHI Satoshi (Associate Professor, Research Center for Advanced Science and Technology, University of Tokyo)
Speaker 3 Claire SPENCER (Head, MENA Programme, Chatham House)

Panel Discussion
Moderator:
SUZUKI Hitoshi
Panelists:
DARWISHEH Housam
IKEUCHI Satoshi
Claire SPENCER
WATANABE Shoko (Middle Eastern Studies Group, Area Studies Center)

Q&A
Moderator:
SUZUKI Hitoshi

Conclusion & Closing remarks
SAI TO Hiroshi

IDE-JETRO held an international symposium on “New Political Dynamism and Risk Factors in MENA Region.” The objective was to understand the conditions in the Middle East and North African (MENA) regions, which are in flux, from geopolitical and historical perspectives and to spread knowledge and awareness to serve as the basis for dealing with risks faced by Japanese companies and others.

Utilizing the network that IDE-JETRO has developed to organize the symposium, two panelists were invited from the Royal Institute of International Affairs (Chatham House), and the Chatham House Rule was applied. (The Chatham House Rule reads as follows: When a meeting, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but neither the identity nor
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the affiliation of the speaker(s), nor that of any other participant, may be revealed.)

In Session 1, it was pointed out that although the competing regional powers of Iran and Saudi Arabia, the leader of the Gulf States, have a terrorist organization (ISIL) as their common enemy, there is little likelihood at this time that they will cooperate politically to deal with ISIL. In addition, the P5+1 have shown that its stance is that the nuclear negotiations with Iran will not be correlated with ISIL but that each will be discussed separately.

In Session 2, it was noted that, in cases of successful regime transitions during the Arab Spring such as in Tunisia, the identity, history, and experience of the civil state contributed to nation-building during the transition and that the EU’s influence in the Gulf States has relatively decreased. In addition, it was discussed that Japan should promoted economic cooperation with the Middle East through the provision of know-how on fund procurement and utilization of technology and that Japan should deepen ties through people in corresponding positions in civil society.

To give an overall summary, the situation will not be resolved by the western democratization pressure and military intervention alone. A different approach using soft power is needed, including dialogues in parallel with cooperative projects, and the drafting of policies is also required from the standpoint of those who have been the targets of intervention.

Venue: Japan External Trade Organization (JETRO), 5th Floor, Ark Mori Building
Hosts: IDE-JETRO

3. Evolving Sources of Value-added: Good-jobs, Bad-jobs?
March 19, 2015 (Thursday)

Program:
Opening Remarks
MIYAMOTO Satoshi (President, JETRO)
TSUKAGOSHI Yasusuke (Special Representative, Japan, the World Bank)
HASHIMOTO Hitoshi (General Manager and Managing Editor of Tokyo Head Office, The Asahi Shimbun)
Keynote Speech 1 “Evolving Globalisation and Evolving Sources of Value Added in Manufacturing”
Richard BALDWIN (Professor of International Economics, the Graduate Institute of International and Development Studies, Geneva)
Keynote Speech 2 “Wage Employment, Mobility and Development”
Martin RAMA (Chief Economist, South Asia, the World Bank)
Panel Session
Panel 1 “Unveiling the Evolving Sources of Value added in Exports”
ITO Tadashi (Director, Technological Innovation and Economic Growth Studies Group, Inter-disciplinary Studies Center)
Panel 2 “Production Fragmentation, Upstreamness and Value-added: Evidence from Factory Asia 1985-2005”
Pierre-Louis VÉZINA (Lecturer in Economics, University of Birmingham)
Panel 3 “Trade Liberalization in Manufacturing and the Provision of Post-production Services: A Theoretical Perspective”
MUKUNOKI Hiroshi (Professor, Faculty of Economics, Gakushuin University)
Panel Discussion
Moderator:
SHIRAISHI Takashi (President, IDE-JETRO)
Panelists:
Richard BALDWIN
Martin RAMA
ITO Tadashi
Pierre-Louis VÉZINA
MUKUNOKI Hiroshi
Closing Remarks
SHIRAISHI Takashi

In recent years, production networks in East Asia have been expanding beyond national borders, with their system of international division of labor becoming increasingly complex. Production processes are being sub-divided, incorporating more countries in the supply chain of a single product. Given these trends, there are concerns in developed countries with advanced technologies and high wages that employment in their manufacturing sectors is being transferred to countries with lower technologies and wages, which is hollowing out their economies.

In developing countries, on the other hand, there
are fears that good jobs will remain in developed countries, with only low value-added bad jobs being transferred to them.

Export-led Asian countries have achieved economic growth and development by participating actively in supply chains. However, their growth will come to a halt if they only receive bad jobs. To achieve further growth, they need to take the next step beyond industrialization.

IDE-JETRO has been studying global value chains in a completely new effort to understand international trade, not as flows of goods and services but as flows of value added in the production processes. Moreover, in the “World Development Report 2013,” the World Bank raises various issues to promote an understanding of the roles of jobs in overall development, i.e., what are the good jobs that contribute to development and what employment policies should be implemented.

This symposium reexamined the significance of good jobs and bad jobs in developed and developing countries based on global value chains.

In the first half of the symposium, Dr. Richard E. Baldwin, who is a leading figure in studies on international trade, presented the academic and policy implications of the results of research focusing on this new concept, and Dr. Martin Rama, who headed the team that wrote “Jobs” (World Development Report 2013), also gave the keynote address.

In the later half, there were panel discussions with researchers and experts from universities in Japan and overseas as well as IDE-JETRO to examine the impacts of globalization on the economic development of developing countries and on Japan, from the viewpoint of good jobs and bad jobs, and to address impacts in the field of development policies and on Japan’s growth strategy as well as our responses going forward.

Venue: U Thant International Conference Hall, United Nations University
Hosts: IDE-JETRO, the World Bank, the Asahi Shimbun Company

< Sessions at International Organizations and Overseas Research Institutes >

1. Workshop with Shanghai Academy of Social Sciences (SASS): Economic Effect of the China (Shanghai) Pilot Free Trade Zone (SHFTZ)
April 28, 2014 (Monday), 9:30-18:00
IDE-JETRO conducted a joint research on “Economic Effects of the China (Shanghai) Pilot Free Trade Zone (SHFTZ)” with SASS using the Geographical Simulation Model (IDE-GSM) to figure out the economic impact and upcoming problems of the first pilot free trade zone implemented in China. The experts exchanged the opinions regarding the current situation of SHFTZ, including concerning the recent system amendments for possible application of FTZ and the economic influence on neighboring countries as well as the result of IDE-GSM analysis.

Venue: IDE-JETRO
Speakers: HIRATSUKA Daisuke (Executive Vice President, JETRO), KUMAGAI Satoru (Kuala Lumpur, Senior Overseas Research Fellow), ISONO Ikumo (Economic Integration Studies Group, Inter-disciplinary Studies Center), GOKAN Toshitaka (Economic Integration Studies Group, Inter-disciplinary Studies Center), KEOLA Souknilanh (Economic Integration Studies Group, Inter-disciplinary Studies Center), TSUBOTA Kenmei (Economic Integration Studies Group, Inter-disciplinary Studies Center), ONISHI Yasuo (Chief Senior Researcher, Inter-disciplinary Studies Center), SHEN Kaiyan (Deputy Director, Institute of Economics, SASS), LIN Sun (Deputy Chief Researcher, Institute of World Economy, SASS), XU Bingsheng (Researcher, Econometrics Center, SASS), and 2 other participants

2. Working Session at WTO Public Forum 2014:
From Bangladesh Garment Factory Tragedy to “Happy Worker”: An Initiative for Balance of Benefits in Globalized Trade
October 2, 2014 (Thursday), 13:00-15:00
IDE-JETRO held a working session at the WTO’s largest outreach event, WTO Public Forum 2014. In the session, an IDE-JETRO researcher presented a new
idea called “Happy Worker Initiative” that is intended to improve working conditions in the garment industry of developing countries. The speakers enjoyed lively discussions with the audience from various organizations and countries. Topics of the discussion included competition and compatibility between the new initiative and existing inspection systems, the importance of job satisfaction among low-wage workers in emerging economies, and the effects of the globalized economy on the working conditions in those economies.

Venue: WTO Headquarters, Geneva

Speakers: SATO Hiroshi (Chief Senior Researcher, Research Planning Department), SHONCHOY Abu (Microeconomic Analysis Studies Group, Development Studies Center), NAKAMURA Mari (Poverty Alleviation and Social Development Studies Group, Development Studies Center), Edgard R. RODRIGUEZ (Senior Program Specialist, Supporting Inclusive Growth (SIG), International Development Research Centre (IDRC), Canada), M. Abdus SALAM (Chief Executive, Gana Unnayan Kendra (GUK), Bangladesh), WADA Masaki (Executive Director, Energetic Green)

3. International Conference “China (Shanghai) Pilot Free Trade Zone and the Future of Asia”
January 23, 2015 (Friday), 9:30-18:00

This conference was organized together with SASS (Shanghai Academy of Social Sciences) as a launching event for the joint study project called “Economic Effect of China (Shanghai) Pilot Free Trade Zone (SHFTZ).” Mr. Zhang, Mr. Wei and Mr. Shiraishi gave keynote speeches, which were followed by an active panel discussion from the perspectives from China, Japan and international organizations. At this conference, the economic impacts of SHFTZ on China and East Asian countries were analyzed using the Geographical Simulation Model (IDE-GSM). The research clarified 1) the activation of the manufacturing industry by reducing barriers of the service sector, 2) an increase in economic impacts proportional to the speed of reduction of barriers, and 3) an increase in economic effects by increasing FTZs within China.

Venue: Shanghai Academy of Social Sciences

Speakers: SHIRAISHI Takashi (President, IDE-JETRO), HIRATSUKA Daisuke (Executive Vice President, JETRO), ONISHI Yasuo (Chief Senior Researcher, Inter-disciplinary Studies Center), ISONO Ikumo (Economic Integration Studies Group, Inter-disciplinary Studies Center, TABATA Yoshihisa (Director, JETRO Beijing), MINE Shintaro (Director, JETRO Shanghai), LIANG Guoyong (Economic Affairs Officer, Investment and Enterprise Division, United Nations Conference on Trade and Development), WEI Shang-Jin (Chief Economist, Asian Development Bank), WANG Weicheng (Head of Shanghai office, United Nations Industrial Development Organization), WANG Zhen (Vice president, SASS), SHEN Kaiyan (Deputy Director, Institute of Economics, SASS), and 5 other staffs / (Approx. 100 participants)

February 9, 2015 (Monday) 9:00-16:20

IDE and IDS conducted a joint research project on “Roles of Regulation and Private Standards in the Management and Performance of Value Chains” to examine the diffusion of product- and process-related environmental regulations and the roles of global supply chains. The project also focused on the role of mandatory standards and private standards. At the international workshop, experts in this research area shared the research results and held a discussion on the future direction of the research.

Venue: Institute of Development Studies Conference Room, United Kingdom

Participants: John HUMPHREY (Professional Fellow, Institute of Development Studies), Peter HOLMES (Reader of Economics, University of Sussex), Roger STRANGE (Professor, Department of Business and Management, University of Sussex), ARIMURA Toshihide (Professor, Faculty of Political Science and Economics, Waseda University), OTSUKI Tsunehiro (Professor, Osaka School of International Public Policy, Osaka University), IGUCHI Hakaru (Assistant Professor, Faculty of Management, Atomi University),
NABESHIMA Kaoru (Chief Senior Researcher, Inter-disciplinary Studies Center), MICHIDA Etsuyo (Environment and Natural Resource Studies Group, Inter-disciplinary Studies Center), LEI Lei (Business and Industry Studies Group, Inter-disciplinary Studies Center), TSUBOTA Kenmei (London, Overseas Research Fellow), YOSHIDA Noburu (Brighton, Overseas Research Fellow), and 6 researchers/students from University of Sussex

< International Workshops >

1. Symposium and Workshop with the Japan Consortium for Area Studies (JCAS)

(1) JCAS Workshop “Disability and Development in Africa”: Lives of Lepers in Zambia and Their Rebuilding of Social Network
October 31, 2014 (Friday), 15:00-16:30

The speaker (Akie Kyo) gave a presentation about the lives of lepers in a farming village in Zambia during the post-colonial period and the unique social network support system in Africa. Following the presentation, there was a lively discussion of related issues such as common misuse of medicines and the current situation of basic health education.

Venue: IDE-JETRO
Participants: [Speaker] KYO Akie (Researcher, Center for African Area Studies, Kyoto University), [Moderator] MORI Soya (Senior Researcher, Development Studies Center) / (Approx. 30 participants)

(2) Open Symposium “Studying Industries and Firms from Area Study Context: Fieldworks and Disciplines”
November 1, 2014 (Saturday), 13:00-16:30

As the econometrical approach has become mainstream in microeconomic studies and is now widely applied to development studies, this symposium focused on the prospects for the fieldwork approach, which has a long and substantial history in academia in Japan. Presentations were given by in-house and guest speakers under the theme of “fieldwork and disciplines” to share speakers’ informative case studies in various countries, which engendered a remarkable and lively exchange of ideas and opinions.

Venue: IDE-JETRO
Participants: KAWAKAMI Momoko (Director, East Asian Studies Group, Area Studies Center), SATO Hajime (Deputy Director, South Asian Studies Group, Area Studies Center), IWASAKI Yoko (Deputy Director, Middle Eastern Studies Group, Area Studies Center), FUKUSHIMA Michi (Professor, Graduate School of Economics and Management, Tohoku University), MISHIMA Kohei (Associate Professor, Faculty of Economics, Keio University), FUJITA Koichi (Professor, Center for Southeast Asian Studies, Kyoto University), OIZUMI Keiichiro (Senior Economist, Japan Research Institute) / (Approx. 58 participants)

2. The Workshop with Fukushima University International Center
December 1, 2014 (Monday) 16:20-18:20

As a part of the research project, a symposium was co-organized with the Japan Society for Pacific Island Studies in July 2014. In December 2014, a workshop co-organized with Fukushima University International Center in Fukushima City. At the workshop speakers/panelists outlined and discussed the foreign policies of donors and Japan regarding the Pacific Islands, and the relationship between Japan and the region.

Venue: Fukushima University
Participants: OZAWA Yoshihito (Vice President, Fukushima University), MIMURA Satoru (Fukushima Future Center for Regional Revitalization), KUROSAKI Takehiro (Deputy Director, Pacific Islands Centre), KOBUYASHI Izumi (Professor, Faculty of International Studies, Osaka Gakuin University), IMAIZUMI Shinya (Director, Planning and Coordination Division, Research Planning Department)
3. IDE Conference 2015 (IDEC2015)
January 20, 2015 (Tuesday) 10:00-18:00

Program:
Opening Session:
Welcome Speech:
HIRATSUKA Daisuke (Executive Vice President, JETRO)
Plenary Session: “A Theoretical Model of the Chinese Labor Market”
Gary FIELDS (Cornell University)
(joint with Yang SONG)

Session 1
Theme 1: Labor, Employment and Education
Chair: ISHIDA Masami (Director-General, Development Studies Center)
“Heterogeneity in the Effect of Grants for Loans on Rural Poverty: Evidence from Indonesia’s Community-Based Development Program”
YAMAUCHI Chikako (GRIPS)
Discussant: LEI Lei (Business and Industry Studies Group, Inter-disciplinary Studies Center)
“Innovation in Informal Sector?: Changes in Production Mode and Impact on Labor in Vietnam”
SAKATA Shozo (Director, Southeast Asian Studies Group II, Area Studies Center)
Discussant: TANIMOTO Masayuki (University of Tokyo)
“Using DVD Lectures to Improve Access to University Education in Rural Bangladesh”
KONO Hisaki (Kyoto University)
(joint with SHONCHOY Abu andSAWADA Yasuyuki)
Discussant: KUDO Yuya (Microeconomic Analysis Studies Group, Development Studies Center)

Session 2
Theme 2: Firms, Industries and Public Sector
Chair: NABESHIMA Kaoru (Chief Senior Researcher, Inter-disciplinary Studies Center)
“International Patenting by Chinese Residents: Constructing a Database of Chinese Foreign-oriented Patent Families”
KASHCHEEVA Mila (Technological Innovation and Economic Growth Studies Group, Inter-disciplinary Studies Center)
(joint with Sacha WUNSCH-VINCENT and Hao ZHOU)
Discussant: ITO Asei (University of Tokyo)
“Garment Workers after the Political Turmoil in Madagascar: Employment, Income and Consumption”
FUKUNISHI Takahiro (Director, Business and Industry Studies Group, Inter-disciplinary Studies Center)
Discussant: Andrew GRIFFEN (University of Tokyo)
“Incentives and Social Preference: Experimental Evidence from a Traditional Labor Contract”
SAWADA Yasuyuki (University of Tokyo)
(joint with GOTO Jun, AIDA Takeshi and AOYAGI Keitaro)
Discussant: MAKINO Momoe (South Asian Studies Group, Area Studies Center)

Closing Session
Concluding Remarks and Vote of Thanks
SHONCHOY Abu (Microeconomic Analysis Studies Group, Development Studies Center)

IDE-JETRO hosted an academic research conference, IDE Conference 2015 (IDEC2015), to serve as a hub for people interested in issues and research related to developing countries and to facilitate their academic discussions. This year, we invited Dr. Gary Fields (professor at Cornell University) as a keynote lecturer and focused on labor and employment in developing countries as the main theme of the conference.

Venue: IDE-JETRO

March 10, 2015 (Tuesday) 9:00-12:00

Under the “Memorandum of Understanding (MOU) for Cooperative Activities” concluded by the Guangdong Provincial Government and JETRO, a study group on policy challenges for the advancement of the Guangdong economy and the possibility of Japan-China cooperation is being conducted in collaboration with the Development Research Center, the People’s Government of Guangdong Province and IDE-JETRO. A debriefing session was held for
reporting research results to the relevant departments of the Guangdong Provincial Government.

**Venue:** Development Research Center, the People’s Government of Guangdong Province, China  
**Participants:** LI Huiwu (Deputy Director, Development Research Center, the People’s Government of Guangdong Province), YANG Guangli (Development Research Center, the People’s Government of Guangdong Province), ZHANG Dongxia (Development Research Center, the People’s Government of Guangdong Province), LIANG Xiaohong (Foreign Affairs Office of Guangdong Province), ZHU Xingyuan (Foreign Affairs Office of Guangdong Province), HIRATSUKA Daisuke (Executive Vice President, JETRO), TSUKADA Hiroyuki (JETRO Guangzhou), KAWANO Mitsuhiro (JETRO Guangzhou), FANG Na (JETRO Guangzhou), HOSHINO Mitsuaki (JETRO Hong Kong), MA RUYA Toyojiro (Professor, Research Institute for Regional Economics, Fukui Prefectural University), KUCHIKI Akifumi (Professor, College of Bioresource Sciences, Nihon University), GOKAN Toshitaka (Economic Integration Studies Group, Inter-disciplinary Studies Center), DING Ke (East Asian Studies Group, Area Studies Center), KAWANA Yojiro (Research Coordination Office, Research Planning Department)

March 20, 2015 (Friday), 14:00-17:00

This seminar aimed to clarify the current situation of consumer movements in Western countries and to forecast what future Japanese consumer movements would look like. The seminar found that Japanese people’s central interests in terms of ethics include food safety and health, whereas people in Western countries focused on not only health and safety issues but also human rights and environmental issues. The seminar concluded that Japanese companies conducting business abroad need to understand these ethical movements in the West, and based on that understanding, need to carefully consider risk management policies.

**Venue:** International Conference Hall, JICA Ichigaya Building  
**Participants:** SATO Hiroshi (Chief Senior Researcher, Research Planning Department), YAMADA Miwa (Director, Law and Institution Studies Group, Inter-disciplinary Studies Center), Rob HARRISON (Ethical Consumer Research Association), IKEGAMI Koichi (Professor, Faculty of Agriculture, Kinki University), ONO Atsushi (Associate Professor, College of Economics, Ritsumeikan University), HIRANO Mitsumasa (Senior Planning Director, Dentsu Inc.), MORI Setsu (CEO, Alterna) / (Approx. 100 participants)